



LPA Communication and Advocacy Intern

For graduate students.

12-15 hrs./wk., 15-17 weeks (Flexibility to match academic calendar. Remote) • For course credit, unpaid.

The Living Proof Advocacy (LPA) internship provides valuable insights into and hands-on experience in the work of a mission-driven communication training and consulting company.

About Living Proof Advocacy www.livingproofadvocacy.com Living Proof Advocacy, Inc. (LPA) is a communication skills training and consulting company that helps purpose-driven organizations and individuals harness the power of spoken first-person stories to drive positive change. We do so by providing coaching, consulting and training services to organizations working on today's most important issues.

Contact us for current internship opportunities

About the position We are looking for interns who are excited to learn what is happening at the intersection of communication, personal storytelling and advocacy. The ideal candidates should have an interest in mission-driven communications and working with organizations and individuals who are dedicated to creating positive change. The candidates should also have an interest in getting first-hand experience running and marketing a business. Several academic interests and backgrounds would be appropriate for this internship, so we welcome graduate students from any academic area to apply.

This internship is unpaid and is best for students seeking school credit, but that is not mandatory. Though unpaid, interns are provided free books, an introduction to LPA fundamentals of storytelling/advocacy, occasional memberships to professional organizations and are not expected to shoulder any expenses. Any expenses will be reimbursed. Should the opportunity for in-person attendance at an LPA training become available, we will explore the potential of providing transportation so interns may attend. Interns report to LPA's two cofounders and work closely with them and a communications team. Work hours are flexible and there will be weekly check-ins. Any requirements of a school's internship agreement will be met.

Responsibilities may include:

- Attending and assisting with LPA virtual workshops and trainings
- Helping develop and manage LPA marketing and communications
- Depending upon skill-level, assisting with the social media strategy and implementation of the plan, which includes social media platforms, newsletters, a website and blog
- Taking part in communication strategy meetings and, as appropriate, generating content
- Assisting with the 2023 implementation of the LPA Professional Development Program including promoting the program and communicating with applicants
- Conducting basic research as needed for communications
- Conducting occasional basic administrative duties such as scheduling, responding to queries and some client communication

Qualifications

- Graduate student at any level, currently enrolled
- Ability to learn quickly
- High degree of organization and strong attention to detail
- Excellent writing and speaking skills
- Working knowledge of social networking platforms, such as Facebook, Twitter and LinkedIn
- Experience with Microsoft Word, Excel and PowerPoint. Experience with additional platforms such as Canva, Miro or Hootsuite is a bonus.
- Reliable, clear communication and interpersonal skills; ability to work comfortably in a remote environment
- Enthusiasm for self-directed learning and ongoing self-improvement

livingproofadvocacy.com/internship